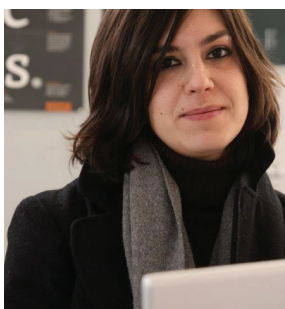


## PERSONAL INFORMATION

Elena Papassissa



Email: [design@elenapapassissa.it](mailto:design@elenapapassissa.it)  
Site: <http://www.elenapapassissa.it>

**SEX:** Female  
**NATIONALITY:** Italian | **RESIDENCE:** UK

## EXPERIENCE

December 2012 - Present

**Consultant** at the Monotype Inc. archives in Salfords, UK

**Armenian consultant and type designer** for Monotype Inc. Corp, USA

**Part-time research intern** at the Monotype Inc. archives in Salfords, UK

### **Freelance type designer**

Some of the most important clients:

In studio part-time designer for 'Fraser Muggeridge studio', London, UK

'Jeffery Keedy', Los Angeles, USA

'Polimekanos', London, UK

2008

**Identity of 'Urbino Servizi'**, Urbino, Italy  
Award by competition held by 'Urbino Servizi', Italy

January 2007 - June 2007

**Informatic Laboratory Assistant** at 'ISIA Urbino', Italy

### **Internships**

May 2011 - June 2011

**Graphic Design Studio: 'Browns Design'**, London, UK

August 2008 - November 2008

**Graphic Design Studio: 'SPR-MSH'**, Madrid, Spain

October 2007 - December 2007

**Graphic Design Studio: 'SPR-MSH'**, Madrid, Spain

2004 (3 months)

**Graphic Design Studio: 'Giovanna Maiani'**, Trieste, Italy

## **EDUCATION**

- 2011 - 2012      **Master in Typeface Design**  
'University of Reading', Reading, UK
- 2008 - 2009      **Master in Communication and Graphic Design for Publishing**  
(Diploma Accademico di Secondo Livello in Grafica dei Sistemi  
indirizzo 'Comunicazione e design per l'editoria')  
'ISIA Urbino', Italy
- 2005 - 2007      **Bachelor in Graphic Design and Visual Communication**  
(Diploma di Istituto Superiore per le Industrie Artistiche  
- Progettazione Grafica e comunicazione visiva)  
'ISIA Urbino', Italy
- 1997 - 2002      **High school degree focused on Italian Literature, Latin, Ancient  
Greek, History and Philosophy**  
'Liceo Petrarca', Trieste, Italy

## **Workshops attended**

- March 2013  
(1 week)      **AFDKO** applied to Glyphs by Miguel Sousa  
'University of Reading', Reading, UK
- March 2012  
(1 week)      **AFDKO** applied to Fontlab by Miguel Sousa  
'University of Reading', Reading, UK
- October 2011  
(1 day)      **Stone carving** by Wayne Hart  
'University of Reading', Reading, UK
- May 2009  
(1 week)      **'Comunicazione come narrazione'** by Paula Scher  
'ISIA Urbino', Italy
- February 2009  
(2 weeks)      **Karel Martens**  
'ISIA Urbino', Italy
- 2009  
(1 week)      **Bookbinding**  
'Studio per le Arti della Stampa di Jesi', Jesi, Italy
- April 2008  
(1 week)      **'Freedom and Order'**, by Maureen Mooren, Armand Mevis,  
Peter Bilak and Janna Meus  
'ISIA Urbino', Italy
- 2006  
(3 days)      **Calligraphy** by James Clough  
'ISIA Urbino', Italy

## PERSONAL SKILLS

Mother tongue Italian

Other languages

English Spoken: Fluent; Written: Fluent

Spanish Spoken: Fluent; Written: Working

**Computer skills** Competent with InDesign, Illustrator, Photoshop, FontLab, Glyphs, AFDKO (Adobe Font Development Kit for Opentype). Constant use of many type design programs and scripts. I have some experience with Flash and Dreamweaver

## ADDITIONAL INFORMATION

### Publications

**Articles written** **'The current state of Armenian typefaces'**, 2014, in AI MAGAZINE: Armenian Institute magazine, London, UK. An article about the Dissertation project for the MA Typeface Design course at the University of Reading

**'Analisi Microtipografica sulla tipografia dei bugiardini'**, 2012, in AIAPZINE: International Design Observatory, Milano, Italy. Thesis, research, and studies section. On <http://aiapzine.aiap.it/notizie/13260>

**Featured** **Fisianomia 2009** 'Urbino Servizi'. Quaderni Isia, Urbino, Italy, n°1 Marzo 2010, in corporate identity/4

**Spaghetti Grafica 2**, 'Parola Macchina del pensiero'. Mondadori Electa, Milano, Italy, 2009, in page 318 and page 319

**Illywords #27**, Corraini, Mantova, Italy, 2009, in page 9

**Italic 2.0** 'Lekton font', De Agostini, Novara, Italy, 2008, in page 54 and page 55

**Academic writings** **'The current state of Armenian typefaces'**, (2012), MA dissertation, 'University of Reading', Reading, UK.

The research has been done on primary sources, during a trip to Yerevan, Armenia in occasion of the 'Granshan Competition' and the anniversary of the 500 years of the first Armenian printed book, in June 2012. Newspapers were analysed from the collection held by the Yerevan 'National Library', other printed materials such as nowadays newspapers, magazines, children's books, and other books were gathered. I collected informations by interviewing some Armenian type designers and photographing signwriting around the Armenian capital. Moreover, I visited the 'S. Lazzaro Library' in Venice, Italy, the archives of 'Monotype Imaging', in Salfords, UK, the 'Armenian Institute' in London, UK and the 'British Library' in London, UK

**'Reflections on practice'**, (2012), essay, 'University of Reading', Reading, UK

**'Research report'**, (2012), short essay, 'University of Reading', Reading, UK

**'Analisi Microtipografica sulla tipografia dei bugiardini'**, (2010), final thesis project, 'ISIA Urbino', Italy. The University commission mentioned the research job as a deserving publication.

In this work I faced an outstanding problem in the pharmaceutical field: medicine leaflet readability in accordance to the European Parliament guidelines making available to researchers a tool by which to compare different characters in similar size

## **Conferences**

**Speaker at TDI:** type design course at Reading University, UK, (July 2014)

Topic of the speech: 'Traditional versus Latinised approach to Armenian typeface design'

**Speaker at ATypI** (Association Typographique Internationale), Amsterdam, (October 2013)

Topic of the speech: 'The current state of Armenian typefaces'

**Speaker at TDI:** type design course at Reading University, UK, (July 2013)

Topic of the speech: 'The current state of Armenian typefaces'

**Speaker at ICTVC:** 5th International conference on typography and visual communication, University of Nicosia, department of design and multimedia, Cyprus, (June 2013)

Topic of the speech: 'The current state of Armenian typefaces'

**Projects exhibited** **'H. Nicholas Werkman' and 'Willem Sandberg' booklets**, (2010), designed in collaboration with Müge Yilmaz were exhibited at 'Grafici per la Democrazia', exhibition about graphic's role during the second World War. Pergola, Civitanova Marche, Italy

**'Urbino Servizi' identity**, (2009), was exhibited at the 'Free University of Bozen - Art and Design Department', Bozen, Italy and at the 'Art Institute of Cordenons', Pordenone, Italy

**'Fiera della parola, Archivio Storico Olivetti. Parola Macchina del Pensiero'**, (2008), was exhibited at 'Spaghetti grafica', an Italian graphic design exhibition at the 'Triennale di Milano', 2010. Milano, Italy

**'Particolare Universale'**, (2009), is an exhibition about the identity of the natural park Parco San Bartolo at 'Centro Arti Visive - Pescheria in Pesaro', Italy